WOODEN BICYCLES

WOODROVER

Excellence in every detail
WE OFFER

**BICYCLES**
WoodRover Alfa - *is ready*

In developing:
- WoodRover AIR
- WoodRover ROAD
- WoodRover Hipster
- WoodRover Electro
- WoodRover Female
- WoodRover Child

**COMPONENTS**

In developing:
- Fork
- Handlebar

**ACCESSORIES**

In developing:
- Helmet
- Fenders
- Stands for bicycles
BENEFITS OF WOODEN FRAME

- **STRENGTH**
- **SHOCK-ABSORPTION**
- **HARDNESS**
- **UNIQUENESS**
BUSINESS MODEL

TARGET MARKET
1 billion cyclists in the world

USA

Europe

B2B
Creating & Manufacturing (Ukraine)

Distributors (USA, Europe)

Resellers (Bike-shops, sport-shops, internet-shops)

Consumers

B2C
Creating & Manufacturing (Ukraine)

Retail sales (Website, Social networks)

Consumers
COMPETITIVE ADVANTAGES

- **LOW PRICE**
- **STYLISH & UNIQUE DESIGN**
- **EXCELLENT QUALITY**
- **HIGH-EXPERIENCED TEAM**
- **ECO-FRIENDLY PRODUCTION**
FINANCIAL FORECAST

TOTAL EXPENSES - $134 000
OWN SOURCES - $10 000

REQUIRED INVESTMENTS –
$124 000 for:
- equipment
- marketing campaign
- certification

PAYBACK PERIOD – 6-9 months

WE ARE LOOKING FOR THE PARTNERS AND INVESTORS
ENJOY YOUR RIDE WITH US! TEST IT!

http://woodrover.eu

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