10 000 000 000 OF GRAPE BERRIES
AND WE TAKE CARE OF EVERY SINGLE ONE

SHABO

SINCE 1822

2016
Shabo is one of the oldest terroirs in Europe. Ancient Greeks are considered the forefathers of winemaking in this region.

The Ottoman period in this land began in the 16th century. The settlement was renamed to Aşa-abag, Turkish for «lower gardens» (as vineyards were called back then). This name was given for a reason: the vineyards were located below Akkerman (present-day Bilhorod-Dnistrovskyi).

The beginning of cultural winemaking in this region is attributed to Swiss immigrants who founded here a winemaking settlement in 1822. After a long journey of 2.5 thousand kilometers, the Swiss from the faraway Canton of Vaud have arrived to Aşa-abag on the shore of the Dniester Estuary. Because of the difficult pronunciation, the Swiss have soon renamed their settlement – first to Shabag and then to Shabo.
The founder of the Swiss colony, Louis Tardan, wrote: «If you want to see the paradise on Earth, you won’t find a better place». Thanks to the unique properties of local terroir and the exceptionally hardworking attitude of the Swiss immigrants, this area has gradually become a real grape growing country.

The Swiss brought European winemaking standards with them and planted these standards here. As a result, in 1847 Shabo wines won their first gold medal, thus originating a tradition of winning the highest awards at the world’s best tasting contests.

During Soviet times, our company specialized in primary winemaking and was one of the largest in the Soviet Union. The company was growing grapes of many varieties and producing base wine for still and sparkling wines; vintage wines were highly popular, too.
• SHABO was established in 2003 on the site of the oldest winery in Ukraine.
• SHABO has become one of the leading producers of wine and spirits in Ukraine (with more than 28% market share on Ukrainian brandy market).
• Our expertise covers – viticulture, wine and spirits production, specializing in still wines, brandy, grape vodka, sparkling wines and vermouth.
• The company has a strong traditions of viticulture and wine-making, and social responsibility in business.
COMPANY HISTORY

- 2003 – «SHABO» LTD was established.
- 2004 – building of the bottling hall (cold filling) was finished, first bottle production.
- 2005 – Sales of wine hit one million bottles.
- 2006 – Restoration of the «Sherry cellar» was completed.
- 2007 – Brandy and dry sherry bottled for the first time.
- 2008 – Wine Culture Center Shabo was visited by a wine tourism delegation from the Council of Europe. Head of Delegation - Madeleine Grossman - Council of Europe Commissioner for Cultural Heritage.
- 2009 – Wine Culture Center Shabo was officially opened.
- 2011 – Wine Culture Center Shabo was awarded the title «Cultural Heritage of Europe» by the European Council.
- 2012 – For the first time Shabo wines were awarded with medals in International Wine Competitions.
- 2012 – Shabo begins exporting wines and spirits.
- 2012 – Celebration the 190th anniversary of the founding the colony of Shabo by Swiss settlers who laid the foundations of wine culture at Shabo.
- 2012 – Shabo is the first and only company in Ukraine which has the right to create wines of category «appellation of controlled origin» - Ukrainian analogue of the French AOC (fr. Appellation d'origine contrôlée).
- 2013 – New European organoleptic style for still wines Shabo was established: keeping lightness, fruitiness, fresh aroma and harmony in wine.
- 2013 – «Shabo» is first and only company in Ukraine that starts using screw capping for still wine collection «Shabsky wines».
• **2013** – Reduction of grape quantity per vine is used for the first time in Ukraine to produce Fine wines TM Shabo.
• **2013** – «Shabo» is recognized as revenue generating company in Odessa region. For the third time it is winner of the rating of «law-abiding taxpayers».
• **2013** – New high-tech complex of sparkling wines Shabo was launched. Sparkling wine Shabo created by Charmat technology is produced for the first time.
• **2013** – The first results of elite winemaking department’s work - production of limited edition Fine wines Reserve, Grand Reserve.
• **2013** – The company Shabo has been certified with full compliance to the international standards of Quality Management System ISO 9001:2008 including all range of products under TM Shabo: still and sparkling wines, vermouth, brandy and grape vodka.
• **2014** – Full modernization of the production complex of brandy and grape vodka Shabo is completed. It is equipped with modern scientific facilities of the new generation which provide full-cycle production of brandy and grape vodka Shabo.
• **2015** – Opening of Shabo Sparkling Wine House that is equipped with modern scientific facilities of the new generation which provide full-cycle production of reservoir sparkling wines created according to the Charmat technology and aged sparkling wines created according to a classical technology of champagnization in a bottle.
• **2015** – Launch of wheat vodka made from the first-class spirit of the new generation «Wheat tears».
PRODUCTION FACILITIES

- Shabo Vineyards cover an area of 1200 ha.
- Total output – 7500 tons of grapes.
- 3.5 million vines of covering more than 30 cépages grow in the Shabo vineyards.
- Storage capacity of the Shabo winery is more than 500 000 dekaliters.
- Total sales in 2015 were 640 493 dekaliters of wines and 723 599 dekaliters of spirits.
«Shabo» company repeatedly wins in the International tasting competitions. Shabo wine and spirits have been awarded with more than 500 medals and diplomas.


Classic sparkling wine Shabo Classic Brut and Shabo Brut TM Shabo Gold were the first and only in Ukraine wines awarded with silver medals in the competition of the best sparkling wines of the world «Effervescents du Monde».
Chrisitian Seely – Wine Expert (UK): «I think Shabo wines are of the world level. I want to thank «Shabo» winemakers for the excellent work».

Stephane Laguerche – Director of the test center of still and sparkling wines «Sarco» (France): «Shabo wines are of the high quality. They can be compared with the best European wines».

Simon Blanchard – oenologist (France): Shabo - is a distinctive terroir, here grapes grow in very unique soils, such as sand with clay / limestone. It allows to create fresh wines, as well as more mature wines with a rich flavour.

Patrick Masbatin – master sommelier (France): «There is honesty in Shabo wines... There is all that mature structure, which forms a good potential and shows the high culture of winemaking».
STILL WINES «SHABO RESERVE»

- 1 bottle consists of 1.3 kg of the grapes from the best from Shabo’s terroir.
- Collection of high quality vintage varietal table wines, created from selected grapes grown on specially selected vineyard sectors of Shabo terroir. Wine is aged in oak barrels for at least 6 months.
- All stages of production are controlled by international experts of SARL «Derenoncourt».
- Bottle type – «Bordeaux Premium».
- Positioned in the premium segment for wine connoisseurs.

Cabernet dry red  Saperavi dry red
Chardonnay dry white  Merlot dry red
A limited collection of high-quality still wines. Each bottle has a unique number, which is not repeated in the batch. For creation of this high range wines we have selected French grapes harvested by hand from the finest micro-terroir of Shabo vineyards that comply with grand cru standards. The grapes undergo double and threefold sorting in a sparking mode. After that goes vinification in high-tech French oak barriks with controlled fermentation temperature and aging for at least 9 months for white wines and 12 months for red wines in French oak barriks. The wine also goes further aging in the bottle. The storage capacity of aging red wines is at least 5 years, while white wines - at least 3 years.

- All stages of production are controlled by international experts of SARL «Derenoncourt».
- Point of Sale - Off Trade, HoReCa, specialized shops.
- Positioned in the «premium» price segment.
### STILL WINES «SHABO CLASSIC»

<table>
<thead>
<tr>
<th>Type</th>
<th>Subtype</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cabernet dry red</td>
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<tr>
<td>Chardonnay dry white</td>
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<td></td>
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<tr>
<td>Saperavi dry red</td>
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<td></td>
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<tr>
<td>Merlot dry red</td>
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<tr>
<td>Sherry dry white</td>
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<tr>
<td>Shabo Rose dry</td>
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<tr>
<td>Red semi-dry</td>
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<tr>
<td>White semi-dry</td>
<td></td>
<td></td>
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<tr>
<td>Red semi-sweet</td>
<td></td>
<td></td>
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<tr>
<td>White semi-sweet</td>
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<tr>
<td>Korolivske Red semi-sweet red</td>
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<td></td>
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<tr>
<td>Korolivske White semi-sweet white</td>
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</tr>
<tr>
<td>Shabsky pogreb Red semi-sweet red</td>
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<td></td>
</tr>
<tr>
<td>Shabsky pogreb White semi-sweet white</td>
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<tr>
<td>Sauvignon Blanc dry white</td>
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<td></td>
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<tr>
<td>Sherry dessert white</td>
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</tr>
<tr>
<td>Muscat dessert white</td>
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<tr>
<td>Cahor dessert red</td>
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</tr>
</tbody>
</table>

- 1 bottle consists of 1.1 kg of the selected grapes from Shabo terroir.
- Line of high quality vintage varietal dry, semi-dry and semi-sweet blended wines.
- All stages of production are controlled by international experts of SARL «Derenoncourt».
- Designed for everyday use and for special occasions.
- Positioned in the mid-price segment.
1 bottle consists of 1.1 kg of the selected grapes from Kakheti terroir.

Collection of high-quality still wines produced in Georgia under the technological supervision of «Shabo» winemakers. For creation of this elegant wines we have used true Georgian grape varieties Aleksandrouli, Mtsvane and Saperavi. Grown in their homeland this grapes become enriched with unique wealth of flavors, aromas and colors that are so appreciated in Georgian wines.

- Point of Sale - Off Trade (national networks & supermarkets), HoReCa, specialized shops.
- Positioned in the «premium» price segment.

<table>
<thead>
<tr>
<th>Mukuzani dry red</th>
<th>Alazani Valley semi-sweet white</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kinzdmarauli semi-sweet red</td>
<td>Alazani Valley semi-sweet red</td>
</tr>
</tbody>
</table>
• Vermouth Shabo is produced from white European grape varieties in conjunction with natural aromatic extracts (such as wormwood, cinnamon from Ceylon, vanilla, nutmeg, orange and coriander).
• It is recommended to use as a base for cocktails, with ice or lemon.
• Shabo Vermouth uses distinct bottles which has become the recognized standard in Ukraine.
• Points of sale – Off Trade (National Multiple & Supermarkets), Off Trade (Independent Merchants), On Trade.
• Positioned in the mid-price segment.
• Vol. – 75 cl, 1 l.
• Alcohol content: 15%
LIMITED COLLECTION OF SPARKLING WINES «VAJA GRAND CRU»

- Brut White
- Extra Brut White
- Brut Rose

This is the limited collection of sparkling wines from the private family wine collection of Shabo company founder. The sparkling wine production with classical method are dated to the year 2003 when detailed studies of Shabo terroir began; unique micro-plots with the best soil structure were found, and the grapevines of true champagne varieties from Europe were planted on them in 2005.

- Made from selected grape varieties Chardonnay, pinot Noir, etc., grown on specially selected vineyard plots of Shabo terroir.
- Grape quantity per vine is limited: 1.8 - 2.0 kg
- Positioned in premium price segment.

* Shabo – is only company in Ukraine with full-cycle production of sparkling wines. Production is based in modern Complex of sparkling wines Shabo. Oenologic expertise and cooperation with the «Institut Oenologique de Champagne» (France).
AGED SPARKLING WINES «SHABO CLASSIC»

- Extra Brut White
- Semi-dry White
- Semi-sweet White
- Semi-sweet Red
- Brut Rose
- Brut White
- Brut Red

- 1 bottle consists of 1.6 kg of the highest quality grapes from Shabo terroir.
- «Shabo Classic» - sparkling wine is created using the classic «Champagnoise» method of production, with bottle aging for more than 3 years.
- Especially for creating sparkling wines selected vines of European varieties Chardonnay and Pinot Noir were planted in 2004.
- Positioned in the middle plus price segment.

* Shabo – is only company in Ukraine with full-cycle production of sparkling wines. Production is based in modern Complex of sparkling wines Shabo. Oenologic expertise and cooperation with the «Institut Oenologique de Champagne» (France).
SPARKLING WINES «SHABO GOLD»

<table>
<thead>
<tr>
<th>Brut White</th>
<th>Rose semi-dry</th>
<th>Muscat semi-sweet White</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semi-sweet White</td>
<td></td>
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</tr>
</tbody>
</table>

- 1 bottle consists of 1.6 kg of the highest quality grapes from Shabo terroir.
- Sparkling wine created by the Charmat technology from European grape varieties Riesling, Pinot Blanc, Pinot Noir and Chardonnay grown in the best areas of Shabo terroir.
- Exposure after fermentation gives roundness, softness and harmony to taste of this noble drink.
- Positioned in the mid-price segment.

*Shabo – is only company in Ukraine with full-cycle production of sparkling wines. Production is based in modern Complex of sparkling wines Shabo. Oenologic expertise and cooperation with the «Institut Oenologique de Champagne» (France).*
SPARKLING WINES «SHABO»

**Brut White**  **Semi-dry White**  **Semi-sweet White**

- 1 bottle consists of 1.6 kg of the highest quality grapes from Shabo terroir.
- Sparkling wine created by the Charmat technology from European grape varieties Riesling, Pinot Blanc, Aligote and Chardonnay grown in the best areas of Shabo terroir.
- Positioned in the «low +» segment.

* Shabo – is only company in Ukraine with full-cycle production of sparkling wines. Production is based in modern Complex of sparkling wines Shabo. Oenologic expertise and cooperation with the «Institut Oenologique de Champagne» (France).
BRANDY AND GRAPE VODKA
**AGED BRANDIES «SHABO»**

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<table>
<thead>
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</thead>
<tbody>
<tr>
<td>X.O 10 years</td>
<td>X.O 15 years</td>
<td>Reserve 20 years</td>
</tr>
</tbody>
</table>

- 1 bottle consists of more than 5.0 kg of selected grapes.
- Elite range of aged brandy created by assemblage of premium French brandy spirits, aged in oak barrels from 10 years to 30 years.
- Rich tone of long exposure, refined bouquet with floral and fruity notes, golden amber color of aged brandy «Shabo» will give an unforgettable experience for true connoisseurs of this noble drink.
<table>
<thead>
<tr>
<th>V.V.S</th>
<th>V.V.S.O.P</th>
<th>Grande Reserve</th>
</tr>
</thead>
</table>

- Bright, sophisticated and refined strong alcoholic drink which will be appreciated by connoisseurs.
- Brandy «Shabo» is created by assemblage of the premium brandy spirits from France, Spain, Georgia, aged in oak barrels from from 5 to 10 years.
- This noble drink has bright golden amber color, harmonious complex bouquet and delicate taste with light flower tones and tones of aging.
- Points of sale – Off Trade (National Multiple & Supermarkets), Off Trade (Independent Merchants), On Trade
- Positioned in the mid + price segment. Vol. - 50 cl.
In each bottle of 50 cl there are more than 4.5 kg of selected grapes. This range has been available on the market since 2003.

Shabo – is a series of blended brandies made from high-quality brandy spirits with aging in oak barrels from 3 to 5 years and supplemented with finest spirits, aged from 5 to 10 years in young Limousin oak barrels.

Following the traditions of French cognac production this unique blend provides Shabo with a light golden-amber color, a bright bouquet, characterized aromas, dominated by floral notes and mild tones.

Points of sale – Off Trade (National Multiple & Supermarkets), Off Trade (Independent Merchants), On Trade.

Positioned in the mid-price segment. Vol. - 25, 37,5 and 50 cl.
In each bottle of 50 cl there are more than 4.5 kg of selected grapes.
This range of young brandies has been available since 2015.
Shabsky is range of brandy made from high-quality brandy spirits with aging in oak barrels from 6 monthes to 3 years.
The main feature of this collection is usage of only congeneric by the aging term brandy spirits.
Points of sale – Off Trade (National Multiple & Supermarkets), Off Trade (Independent stores), On Trade.
Positioned in the low-price segment, available in 25 cl & 50 cl bottles.
### GRAPE VODKA «SHABO»

<table>
<thead>
<tr>
<th>Product</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grape Vodka Shabo</td>
<td>One bottle consists of at least 2.5 kg of the highest quality grapes from Shabo terroir.</td>
</tr>
<tr>
<td>Grape Vodka Shabo Gold</td>
<td>Strong alcoholic drinks of a high range made on the basis of 2-elite white grape varieties, which is carefully hand-picked from the best microzones of terroir Shabo. In production of grape vodka «Shabo» classic method of double/triple distillation was applied and followed by few steps purification on a different filter.</td>
</tr>
<tr>
<td>Grape Vodka Proba #1</td>
<td>This drink is perfect for an aperitif or digestif, and a great addition to any meal. Served as a stand-alone drink with ice and fruit juice. It may also be used in various cocktails.</td>
</tr>
<tr>
<td>Grape Vodka Proba #2</td>
<td>Positioned in the middle+ and premium price segment.</td>
</tr>
<tr>
<td>Grape Vodka Muscat</td>
<td>Vol. – 25, 37.5, 50 cl Alcohol content: 40%</td>
</tr>
</tbody>
</table>

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![Image of Grape Vodka bottles](image-url)
HELLO VODKA «SHABO»

<table>
<thead>
<tr>
<th>LUXE</th>
<th>EXTRA</th>
<th>PREMIUM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Made from the first-class purest spirit of the new generation «Wheat tears». Only «Shabo» company uses this sort of exclusive premium alcohol in Ukraine, it’s patented as an invention.</td>
<td>Created exclusively from selected soft wheat grown on the best lands of the Carpathian region of Ukraine. Wheat is selected from the harvest, which is collected once every three years. The rest of the time land rests, storing energy for the new outstanding harvest.</td>
<td>Quality and unique manufacturing process. The modern European equipment technologies give a special softness, unique crystal clear, perfect quality.</td>
</tr>
<tr>
<td>Created in close collaboration with authoritative international experts. Their greetings are addressed to each of us: Hello, Ciao, Salut, Tschuss, Gamardzhoba and Вітаю ...</td>
<td>Points of sale – Off Trade (National Multiple &amp; Supermarkets), Off Trade (Independent stores), On Trade.</td>
<td>Positioned in the premium-price segment, available in 50 cl &amp; 70 cl bottles.</td>
</tr>
</tbody>
</table>
SHABO
PRODUCTION CAPACITIES

SINCE 1822
PRODUCTION CAPACITIES

Department of grape reception and processing
Modern winemaking equipment and technologies allow to preserve and to increase in wine the best characteristics of the terroir, which were formed in the grape berries.
PRODUCTION CAPACITIES

Department of fine wines Shabo Modern European equipment provides an exclusive approach to each grape berry
«Shabo» wine storage is one of the largest in Ukraine. Wine storage has three levels: zero, 5 meters and 9 meters underground.
Complex of sparkling wines Shabo is a powerful modern enterprise, which provides the highest quality at all stages – from the processing of grapes till the wine bottling
PRODUCTION CAPACITIES

Since 2010 «Shabo» produces classic sparkling wines created using the «Méthode Champenoise»
Since 2013 «Shabo» company produces highest quality sparkling wines, created by Charmat technology
PRODUCTION CAPACITIES

The production complex of brandy and grape vodka Shabo
PRODUCTION CAPACITIES

Destillation Department
PRODUCTION CAPACITIES

Department of maturation and storage of brandy spirits
PRODUCTION CAPACITIES

Shabo bottling Department
Wine Culture Center Shabo is the most important social project of the company, which was successfully embodied in life. It was created in 2009 on the initiative and at the expense of SHABO. The main aim of this project is to improve drinking culture in Ukraine.

ANNUALLY WINE CULTURE CENTER SHABO IS VISITED BY OVER 40 THOUSAND TOURISTS.
The main aim of this project is to improve drinking culture in Ukraine.

«Wine Culture Center Shabo» is located on 4 hectares at production place. Every year it is visited by thousands of tourists and family tours are especially popular. In April 2011, «Wine Culture Center Shabo» was recognized as the discovery of decade in the tourism area. And in September 2011, by the recommendation of the Council of Europe it has been named «Cultural heritage of Europe» and included in the European map of the museums of wine.
The village of Shabo is one of the largest in the Odessa region, it is located on the bank of the Dniester estuary, 70 km from Odessa and 7 km from the ancient city of Belgorod-Dnestrovsky (Akkerman). Over 10 thousand people who are engaged mainly in winegrowing and winemaking live in the village.

The first vineyards in Shabo were planted by the Greeks in the 6th century, later grapes were cultivated by the Turks. And in the 19th century, the era of «European Winemaking» began in Shabo, this is associated with the arrival of the Swiss settlers to the village and foundation of winemaking colony here.
WHERE IS SHABO SITUATED

The village of Shabo is situated in the Belgorod-Dnestrovsky district, Odessa region of Ukraine. **Odessa Region** is well-known for highly-developed winegrowing activity, here more than 50% of the vineyards of Ukraine are located.
Museum labyrinth tells a fascinating story about the history of Shabo from ancient times till the present day.
WINE CULTURE CENTER

Museum cinema «Shabo»
WINE CULTURE CENTER

Modern multivision
Royal cellar. In total in the «Wine Culture Center Shabo» there are 4 historical bicentennial cellars.
WINE CULTURE CENTER

Georgian marani
WINE CULTURE CENTER

Architectural ensemble of the «Trilogy of vine»
WINE CULTURE CENTER

Vineyard
WINE CULTURE CENTER

Alpine garden
WINE CULTURE CENTER

Multimedia sculpture «Fountain of Dionysus»
WINE CULTURE CENTER

Sherry cellar
WINE CULTURE CENTER

The first and only one monument of Vine in Ukraine
White tasting room is located in the wine storage, while the Crystal tasting room is located deep underground and it is surrounded with galleries of oak barriques.
WINE CULTURE CENTER

Wine boutique «SHABO»
WINE CULTURE CENTER

Restaurant «Shabsky Dvorick»
WELCOME TO SHABO!

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Valentyna Parsaieva
v.parsaieva@shabo.ua

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We hope to see you soon
in our beautiful country