



**MALINOVKA**

# What is Malinovka

MALINOVKA



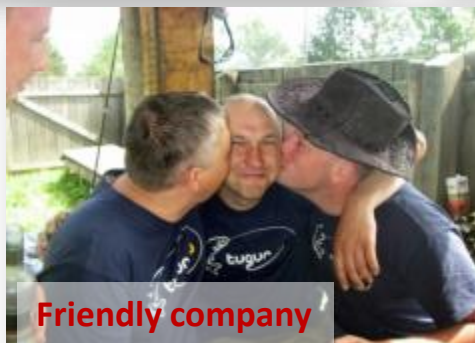
Positive vodka



Attractive bottle



Joy and smile



Friendly company



Bright table



Most positive vodka...

# Audience of TM Malinovka:



65% customer - men.  
**Age** 37-65 yo.  
**Income** – average .

Appreciate soulful  
holiday, humor and  
friendly atmosphere

They like Malinovka  
for its softness,  
natural and exterior  
beauty.



# ASSORTMENT TM Malinovka



**Holiday**

**Mild**

**Tanker berry**

**Real moonshine**

Alcohol «Lux»  
Natura honey

Alcohol «Lux»  
Natura honey  
Aromatic alcohol of linden

Alcohol «Lux»  
Natura honey  
Natural juce  
Raspberry extract

Alcohol «Lux»  
Infusion of wheat.  
The extract of raisins

**40%**

**40%**

**21%**

**40%**



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# СВЯТО Є!

Everyday with  
Malinovka

